

ThinkUKnow Introduction Handout

The Thinkuknow approach

“Today’s children are growing up online, and make little distinction between life online and off. Their use of online games, apps and services plays a crucial role in the development of their identities, friendships, relationships, passions and aspirations. It is essential that we respond by offering them high-quality education based on the best available evidence.”

Head of Education, CEOP



ThinkUKnow.co.uk is CEOPs education programme aiming to empower and protect children and young people from sexual abuse and exploitation through education

ThinkUknow offers resources for different age groups, audiences and needs.

Reporting

Use the Click CEOP button to make a report on inappropriate contact including:

- Threatening messages in response to an image
- Requesting nude images
- Talking to a child in a sexual way
- Sending a child pornography
- Asking a child to go on webcam
- Planning to meet up with someone they have only met online



A Child Protection Adviser will ensure the child is safe and appropriate help is given.

Emphasise the Positive of the Internet

- Career opportunities (vlogging)
- Long distance relationships (using Skype etc)
- Opportunities for Learning (instructional videos and e-learning)
- Opportunities to gain support (childline online)
- Engagement in world issues (BBC using photos etc)

Social Networking

- What are children viewing – is it age appropriate?
 - Ensure parents know that Games have an age rating system, PEGI, including icons for content
- What are children sharing?
 - Everything they post online remains online – see T&C’s

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adapt,	exhibit, and
edit,	publicly display
publish,	

that content in any form and in any and all media...

...and our business partners...

- Who are they talking to?
 - What are they sharing with them
- Who are they friends with?
 - Do they know that person in the 'real' world?

Recommend using Privacy settings, turn off locations settings if possible.

Remember that the world changes but children don't!

What is Cyberbullying

The use of digital technology (text messaging, email, social networking sites etc) to bully, harass or abuse someone.'

Can have a huge impact on a child's mental health:

[Safety net: cyberbullying's impact on young people's mental health: inquiry report \(PDF\)](#)

A Guidance document on cyberbullying is available from the DfE.

What is Grooming?

A process by which a person prepares a child, significant others and the environment for the abuse of this child. Specific goals include gaining access to the child, gaining the child's compliance and maintaining the child's secrecy to avoid disclosure

Grooming is up 700% in 5 years.

Offenders may:

- Use any app or game to make contact
- Create multiple identities to trick children
- Find information on a child before making contact
- Target children who are vulnerable – but any child could be vulnerable at some point
- Move chat into unmoderated environments

Some tactics include:

- Gifts
- Sexualised games

- Flattery
- Threats
- Bribery
- blackmail

Nude Selfies – What you need to know

= self-produced naked or semi-naked images or videos of children and young people

The law:

- A young person under 18 who shares sexual imagery of themselves online is technically breaking the law
- Outcome 21 states 'Further investigation resulting from a crime report, which could provide evidence sufficient to support formal action being taken against the suspect is not in the public interest. This is a police decision'
- All young people involved should be reported to the police, their name will be recorded but unless another offence is committed this will go no further.

For more information refer to '**Sexting in Schools and Colleges: Responding to Incidents and Safeguarding Young People**' available to be downloaded from the ThinkUKnow website for practitioners and also the safeguarding board website.

Help, Advice and Resources

- Thinkuknow.co.uk
- Childnet
- SWGFL
- NSPCC
- ParentInfo
- InternetMatters
- Getsafeonline
- Bucks Safeguarding Board
- **POSH – Professional Online Safety Helpline**
 - Helpline@saferinternet.org.uk
 - 0844 3814772
 - Do you have a cyberbullying or digital safety concern?
 - Open **Monday to Friday, 10am to 4pm**. The Helpline can be emailed at any time, and these will be responded to during their normal working hours.
- **Teacher Support:**
 - Education Support Partnership – 08000 562 561

Contact Us

If you have any questions or would like help in delivering then you can contact us at:

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Questions to CEOP - education@nca-ceop.gsi.gov.uk