



# The Easy Guide to CLESA Easyfundraising

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- Some of our favourite participating retailers - but by no means all of them!

## Do you shop online?





## FAQ's

### How does Easyfundraising work?

- Like price comparison websites, easy fundraising makes money through affiliate marketing. The retailers pay them a commission each time a sale is made through the easyfundraising site or app and a proportion of this is passed on to the cause of the purchasers choice.

### How are the donations free?

- The retailers donate as a way of supporting charities.

### How much is donated to my cause (CLESA)?

- This varies depending on the retailer but is generally between 0.5% and 10% of your purchase price. Some retailers (like utilities and mobile phones) pay a fixed amount e.g. £100

### Does it cost me anything?

- Only a few minutes of your time...to register.....once. There is no charge for you to register with easyfundraising and your purchases are the same price as if you did not activate your donation to CLESA.

### What does easyfundraising know about my shopping?

- They know where you've shopped and how much you spent so they can track the donations, but what you bought is your business!
- They do not hold any of your payment details or keep any financial information – your transaction is still with the retailer.



### Which retailers will donate to my cause?

- There are currently around 3,700 shops and sites registered to donate to your cause through easyfundraising. A complete list can be found here: <https://www.easyfundraising.org.uk/retailers/>

### How does my cause receive its donations?

- Every quarter easyfundraising will add up the donations and provided they are over £15 they will be paid to the bank account of the cause. If it's less than £15 it will roll over to the next quarter.

### Can I see how much other supporters of my cause have raised?

- There is a leaderboard on the easyfundraising website which shows up to the top 10 donators to your cause (depending on device). It shows first name, last initial and amount raised but you can opt to be anonymous.

### Who can register?

- Everyone! Mum, Dad, Grandparents, Aunts, Uncles, Neighbours, Friends.....anyone who shops online and would like to support CLESA.



### How do I contribute?

- Register with easyfundraising then everytime you shop with a participating retailer activate the donation for CLESA.

### I'm only going to raise pennies – surely that won't make any difference?

- Each purchase may only make a few pence but if you multiply this by all the online shopping for every family with children at Chestnut Lane or Elangeni this could be a very big number.

### What's the catch?

- There isn't one.....it's win win.....you shop.....at your usual stores....with your usual prices.....and the retailer donates to CLESA.

### I am having problems using easyfundraising – who can help me?

- Please contact [clesa.efr@gmail.com](mailto:clesa.efr@gmail.com)

## Do you shop online?





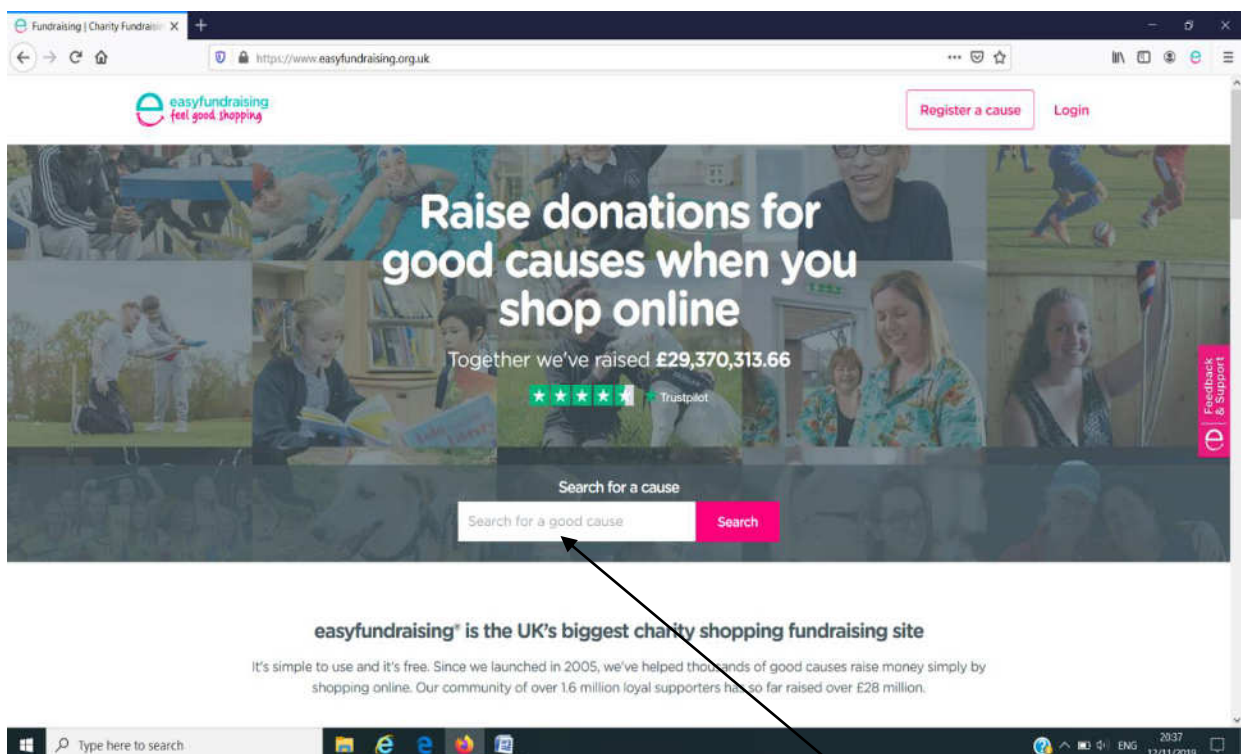
# How to create and use an easyfundraising account

NB: These screenshots have been created on a PC using Firefox, other browsers (Chrome, Internet Explorer etc.) may vary slightly but should not be significantly different.

Step 1 – Go to the Easyfundraising website.

<https://www.easyfundraising.org.uk/>

Step 2 – Enter “CLESA” in “Search for a cause” bar.

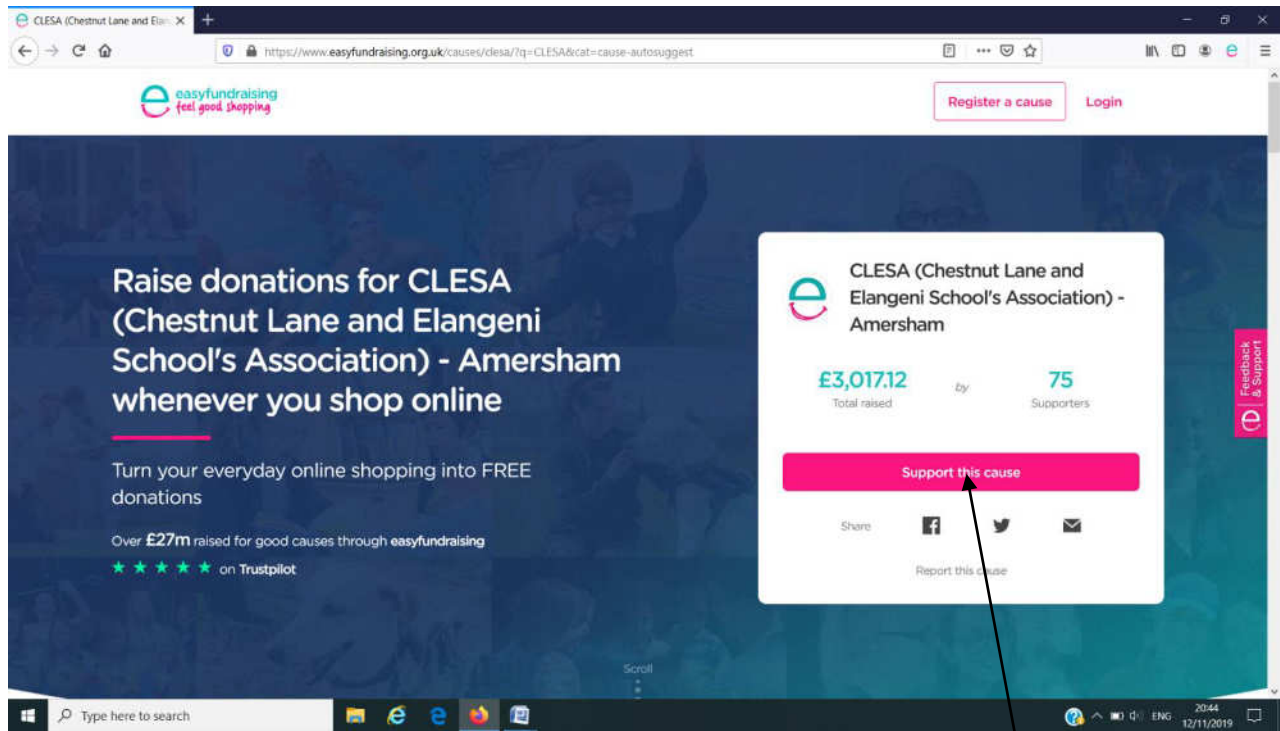


Enter “CLESA” here



You will then see a screen like this:

Step 3 – Click on “Support this cause”



Click here



You will then be taken to the “Create an Account screen”

## Step 4 – Start to create your account

A screenshot of a web browser showing the 'Create an account' page for CLESA on the easyfundraising.org.uk website. The browser address bar shows the URL: https://www.easyfundraising.org.uk/support-a-good-cause/step-1/7?char=122023. The page features the easyfundraising logo and the text 'feel good shopping'. The main heading is 'Create an account'. Below it, it says 'You have chosen to support CLESA (Chestnut Lane and Elangen School's Association) - Amersham. Don't worry, you can change your mind later'. There are two large buttons: 'Continue with Facebook' (blue) and 'Continue with Email' (pink). Below these is a 'Log In' button. To the right, there is a section titled 'Join the 1.6 million others' with four bullet points: 'It's 100% free to use', 'You can raise money for your favourite cause every time you shop online', 'Donations are available through over 3,700 online brands and retailers', and 'Download our helpful Donation Reminder and mobile app so that you never forget to collect a free donation'. A testimonial from Janene Scurfield of Bleasby School Friends Association is also present. A vertical 'Feedback &amp; Support' button is on the right edge. At the bottom, there is a copyright notice: '© 2019 easyfundraising.org.uk. All rights reserved.' and a Windows taskbar with the date 12/11/2019 and time 20:46.

Click “Continue with Email”  
Or “Continue with Facebook”  
(Depending on your choice)



## Step 5 – Complete your details and create an account

A screenshot of a web browser showing the 'Create an account' page on EasyFundraising.org.uk. The page is titled 'Create an account' and includes a 'Continue with Facebook' button, followed by fields for 'My first name is', 'My last name is', and 'My email address is'. Below these are fields for 'I want to use this password' and a checkbox for 'I agree to receive marketing communications'. At the bottom, there is a 'Create my account' button. A red arrow points from a text box below to this button. The browser's address bar shows the URL 'https://www.easyfundraising.org.uk/support-a-good-cause/step-1/?char=122023'. The Windows taskbar at the bottom shows the date as 12/11/2019 and the time as 20:47.

Complete the details in the boxes above and then click here to “Create my account”

Hooray! Your account is now created so you can support CLESA when you shop online. However, in order to make things easier for you and ensure you never miss a donation we recommend you do the following:





Step 6 - Once the account is created, it will take you to “Add the Donation Reminder” page.

This is a little reminder that will pop up at the top right of your screen every time you visit a participating retailer and reminds you to activate the donation to CLESA.

A screenshot of a web browser showing the 'Add the Donation Reminder' page. The page has a white background with a pink 'Add the Donation Reminder' button. Below the button, there's a 'No Thanks or I've done this' link and a small text line: 'By downloading the Donation Reminder you agree to our EULA'. To the right, there's a preview of the John Lewis website with a notification banner that says 'That's great! Your donation has been activated.' Below the main content, there's a light blue banner with the text 'Shop as normal and never miss a donation' and three small icons showing a shopping cart, a donation reminder, and a shopping cart. The browser's address bar shows 'https://www.easyfundraising.org.uk/support-a-good-cause/step-toolbar/'.

Click here to get your donation reminder



supporter reg | install the don... x easyfundraising Donation Rem... x +

https://addons.mozilla.org/en-GB/firefox/addon/donation-reminder/

Firefox Add-ons Explore Extensions Themes More... v

Find add-ons

7,821 Users 12 Reviews 4.3 Stars

easyfundraising Donation Reminder by easyfundraising

Never miss a donation for your charity or good cause again with the easyfundraising Donation Reminder

+ Add to Firefox

Rate your experience

How are you enjoying easyfundraising Donation Reminder?

Log in to rate this extension

Report this add-on for abuse

Screenshots

Get helpful reminders Shop as normal and never miss a donation for your good cause

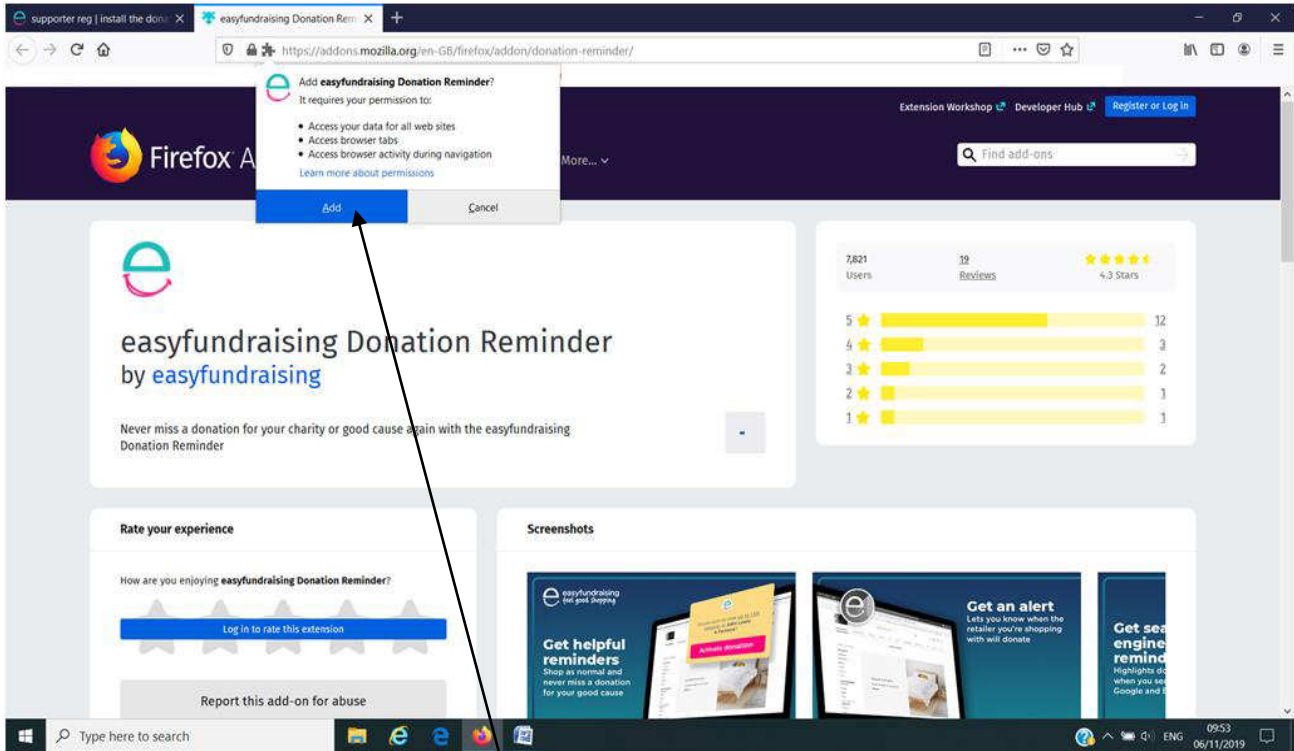
Get an alert Lets you know when the retailer you're shopping with will donate

Get search engine reminders Highlights of when you see Google and...

Type here to search

09:53 06/11/2019

Click here



Click on "Add"

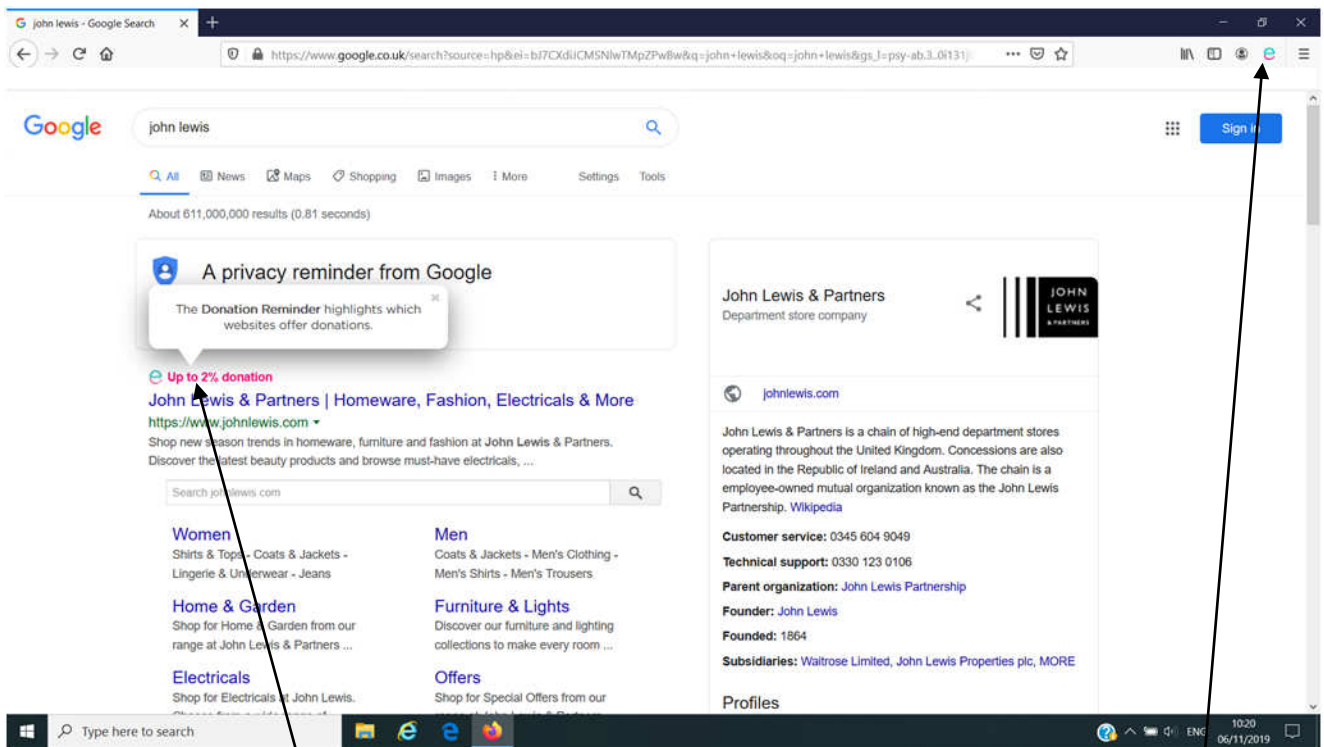
# Do you shop online?





# How will I know if I am donating when I shop?

Once the donation reminder is activated the easyfundraising logo will show in your browsers menu bar.

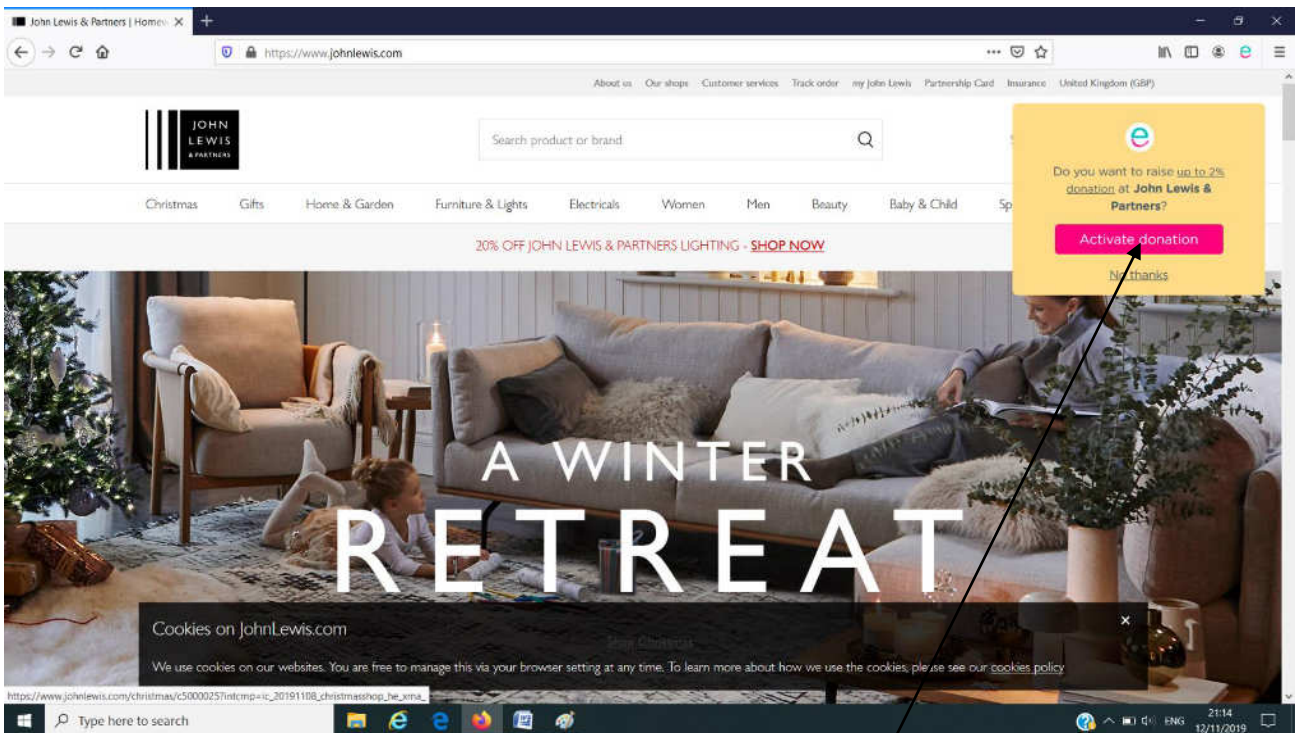


When you have activated the donation reminder and you search for a retailer, you will be able to see if they participate in easyfundraising and how much they will donate to CLESa.

The easyfundraising icon will appear here.



Finally, every time you visit a participating retailer's website you will get a message asking "Do you want to raise up to x% donation at xxxx?"  
Click "Activate donation" whenever you are shopping.  
You shop.....same goods.....same prices.....and you raise funds for the school .....without even leaving the sofa!



Click on "Activate Donation" here

## Do you shop online?





# Technical Troubleshooting

## I don't get my reminder pop ups

If you are an Apple user you need to update to Safari 12 and update your donation reminder to continue getting alerts. This can be done in 3 easy steps:

- 🔒 Update your browser. Open the App Store. Click “Updates” on the left hand side, then click on the “UPDATE” button next to Safari.
- 🔒 Update your donation reminder. You can do this here: <https://www.easyfundraising.org.uk/donation-reminder/>
- 🔒 Enable your donation reminder. Click “Enable the donation reminder” and check the box in the window that opens.

## My donation is being blocked

If you are using an Ad blocker you may get a message saying that your donation may not make it through to your cause. Turn your Ad blocker off while you shop on this site and then turn it back on afterwards.

## Do you shop online?





## Useful Links

Easyfundraising website

<https://www.easyfundraising.org.uk/>

Donation reminder download

<https://www.easyfundraising.org.uk/donation-reminder/>

Easyfundraising Mobile app

<https://www.easyfundraising.org.uk/easyfundraising-app/>

Participating retailers list

<https://www.easyfundraising.org.uk/retailers/>

CLESA's Easyfundraising page

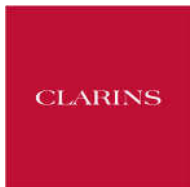
<https://www.easyfundraising.org.uk/causes/clesa/>

## Do you shop online?





# Did you know all these Companies will donate? (along with lots of others)



## Do you shop online?

